

Press Release

Karachi 31.12.09

KASB Bank hits the 100 branch benchmark

KASB Bank opens its 100th Branch today, in Chaksawari.

A KASB representative commented “We are looking forward to welcoming as new customers to the KASB family and are delighted that Chaksawari marks the 100th branch opening. We are extremely pleased that our team is demonstrating confidence in the region by opening our 100th branch in the town.”

Reaching the 100th branch milestone is part of the KASB Bank strategy of improving access to quality banking services for SME and consumer customers across the Country. Over the last 4 years the company has built up a loyal following by offering quality, service and value which has resulted in it consistently being one of the fastest growing businesses in its sector.

KASB Bank’s have continued to open new branches in 2009 increasing network